

**WORKSHOP ON MICRO-INSURANCE** Micro Insurance can boost resources for the rural poor. There is a need for micro insurance in rural sector poverty reduction strategy. With micro insurance, the vulnerable can prepare for an adverse event before it occurs, instead of being paralyzed by shocks afterwards. Micro Insurance also increases the livelihood that the poor eat well, have health access, and send their children to school, since they would not have to save as much for emergencies.

In this context the workshop on Micro-Insurance was organised by DRC at PURI. DRC focused on Insurance for the common people who generally are not able to ensure their future with legal insurance. The workshop was conducted with PRI members, SHG members, and general public. It was a social security which should be provided to each common people understanding their capacity to ensure their future in support of their health, education and livelihood. The Manager, Micro-Insurance, LIC Divisional Office, Bhubaneswar was



the resource person of this programme. He shared the knowledge about to promote two LIC Micro-insurance product as Bhagyalakshmi & New JeevanMangal among the participants. The response of the participants was very encouraging and their interest towards the policies was also inspiring. Till March 2015 DRC insured **788** policy holders. This year 5nos. of death claim was settled. Let us join hands together for the social cause of uplifting the poor and gradually bringing them under the main stream of economic activity. So as to make India a more strong economic power.

**SHG PROMOTION & STRENGTHENING:** “Self realization and self initiative are the two most powerful weapons to wash poverty out from the world map” this dynamic quotation of world’s greatest economist Chanakya is been