

AWARENESS, COMMUNICATION AND SOCIAL MOBILISATION (ACSM)

ON TB: DRC organised different community mobilization programmes on TB sensitization. During the observation of this programme the awareness with the local people through public meeting and distribution of leaflets. The communication and social mobilization was undertaken with PRI members, SHG members and stakeholders. After the organizing the programme DRC also promoted counseling to the TB patients and the reference of the cases was undertaken for the testing of sputum. The discussions in the meeting were on:

- Mobilization of local political commitment and resources for TB
- Improved case detection and treatment adherence.
- Reduced stigma and discrimination against persons and families affected by TB.
- How to provide RNTCP treatment (DOTS) to patients at a time and place accessible and acceptable to patients.
- Ensure that treatment is provided strictly as per RNTCP policy, free of charge to patients for any service rendered.



This programme was too much impacting on the people of Astaranga. The people become responsible to test their health for the prevention of TB. The awareness level has been increased and reference of the cases has been increased.